

# Persuasion Skills

“Not brute force  
but only **PERSUASION** and  
**FAITH** are the kings of this  
world.”

-By Edward Levi



## Key Coaching Topics

### The Art of selling your ideas

- Mechanism to present oneself to persuade effectively.
- The role of empathetic listening.
- Developing influencing skills.
- Building trust to gain confidence of others.
- To lead thru examples.
- Rational v/s emotional appeals.

### Understand the barriers to persuasion

- To understand what causes hindrance in conveying your thoughts and ideas to others.
- Persue thyself before influencing others.

Venue:  
**Kinnesqui** training centre

Duration: 4 hours

## Training Objectives

- To demonstrate ideas supported by logic v/s psychologic understanding
- To develop influencing styles

## Delegates will be able to:

- Understand the factors that trigger the decision making of others.
- Frame a presentation to elicit the others YES response.
- Develop better relationships.
- Apply the right mix of emotional and logical appeals.

## Contact us at

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**Kinnesqui**

Connecting body, mind & soul  
A division of TQMS